



Take the lead to raise smiles!

Whether your canine companion likes to strut through the park, woddle around the neighbourhood or trek in the countryside, thank you for signing up for our October dog walking challenge. Together, we will raise awareness and vital funds for children and young people living with life-limiting conditions and their families across the South West.

This pack has information and materials to help with your fundraising. Don't forget to join our October dog walking challenge Facebook group to share your fundraising and photos with others.

£45...

could pay for meals for the whole family to enjoy together during a weekend resilience stay.

£100...

could provide a parent with an uninterrupted night's sleep and give them the strength to face tomorrow.

£150...

could pay for 1 day of Music Therapy to help children and young people express their feelings.



Ideas and tips to maximise your fundraising

There is no minimum sponsorship amount to take part but if you raise £150 or more, we will send you a limited edition Children's Hospice South West frisbee! Below are some fun ideas to get you started:

- Ask family and friends to sponsor you via your online fundraising page
- Spread the word and ask for sponsorship on social media using your progress sharing graphics available to download at www.chsw.org.uk/dogwalk
- Invite friends and family to sign up and join in with your fundraising
- Hold an in-person or virtual quiz and ask for donations to take part
- Get baking and have a cookie and cake sale
- Hold an in-person or virtual bingo and ask for donations to take part
- Organise a raffle or tombola
- Hold a dress down day at your workplace or school in return for a donation
- Always have your sponsor form ready so you don't miss any donations

Put your best paw forward to help raise vital funds to make the most of short and precious lives. Your wonderful support will help provide essential care for those who need it most.

The challenge starts on Tuesday 1 October and ends on Thursday 31 October so plan your walks around a pace and distance that suits you. Your distance tracker will help you keep record of your progress.

At the end of the challenge to say thank you for the miles you have clocked up, and the pounds you have raised we will send you a medal and your paw-some pooch will receive some doggy treats too.

Kickstart your fundraising now with an online fundraising page. It's so easy to set up and only takes a few minutes.

Plan your fundraising; there are helpful tips opposite.

Join our October dog walking challenge Facebook group to join other fundraisers and not miss anything extra happening.

Collecting your fundraising

Fundraise online. Simple to set up and means you have no money to collect! Sponsors can add Gift Aid (an extra 25p for every £1 donated). Set up an online giving page on Facebook, or at www.justgiving.com

Cash donations. Use the sponsor form included, collect cash and pay in donations online or by sending a cheque in the post. Gift Aid can be added too!!

Here to support you

If you would like to find out more about this event, or need help with fundraising, email your Digital Fundraiser, Jadeen Lowe at jadeen.lowe@chsw.org.uk

Alternatively, you can send us a message on the Facebook group and we'll be on hand to support you.







How your fundraising helps

By taking part in the October dog walking challenge, you will be helping Children's Hospice South West make the most of the lives of children and young people living with life-limiting conditions and their families. The funds you raise will help to support local families now and in the future.

Each hospice is a loving and caring place, where every member of every family who stays can forget their worries for a while, be a family again and find expert help and support with facing an uncertain future.





We're taking part in the



Paising funds for children and young beople living with life-limiting conditions



Lead the way and find out more today www.chsw.org.uk/dogwalk











Distance tracker

Name My fundraising goal £

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<u> </u>	lead	ake the d for your st walk!					You'	re doing Ireat!
D	N	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	
[K		Miles	Miles	Miles	Miles	Miles	Miles	
	Day 13	Day 12	Day 11	Day 10	Day 9	Day 8	Day 7	
	Miles	Miles	Miles	Miles	Miles	Miles	Miles	
	Day 14	Day 15	Day 16	Day 17	Day 18	Day 19	Day 20	
Yay! You're	Miles	Miles	Miles	Miles	Miles	Miles	Miles	
almost half way!	Day 27	Day 26	Day 25	Day 24	Day 23	Day 22	Day 21	
	Miles	Miles	Miles	Miles	Miles	Miles	Miles	
	Day 28	Day 29	Day 30	Day 31				
	Miles	Miles	Miles	Miles	′ ′	N N	100	

Woohoo! You've completed the October dog walking challenge!





Please sponsor me



	Title: Surname: Home address:	Full first name:		October dog walking
	Postcode:		Tel no:	October 2024
Email:			I pledge to raise	
	Team name:			£
☐ My employer offers a matched giving scheme to match the amount I raise			to help short and precious	
	Your employer's	name:		lives across the South West
	and use your person	onal data, please see ou	etails about how we store, protect, share r Privacy Policy www.chsw.org.uk/privacy ould prefer not to receive an	Registered with FUNDRAISING REGULATOR
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Full name + home address + postcode + ✓ = Gift Aid

If I have ticked the box headed 'Gift Aid' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Children's Hospice South West to reclaim tax on the donations detailed below, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand that the charity will reclaim 25p of tax on every £1 that I have given.

Full Name (First name and surname)	Home Address Not your work address (this is essential for Gift Aid)	Postcode	£s Pledged	£s Received	Date Given	Gift Aid
Mr John Smith	37 Lavender Close, Brighton, East Sussex	BNI 3SR	£20	£20	14/01/2024	/



Please sponsor me



October dog walking challenge continuation sheet

Full name + home address + postcode + ✓ = Gift Aid

If I have ticked the box headed 'Gift Aid' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Children's Hospice South West to reclaim tax on the donations detailed below, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand that the charity will reclaim 25p of tax on every £1 that I have given.

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Mr John Smith	37 Lavender Close, Brighton, East Sussex	BNI 35R	£20	£20	14/01/2024	✓

Return your sponsor money using an option below and complete the details to the right:

- Send your sponsor forms and a cheque, made payable to 'Children's Hospice South West' to: Little Bridge House, Redlands Road, Fremington, Barnstaple, Devon EX31 2PZ. Alternatively bring your sponsor forms and cash/cheque to your local hospice.
- Visit www.chsw.org.uk/donate and use our online form. Please remember to post your sponsor forms to us so if your sponsors have ticked the Gift Aid box we will be able to claim an extra 25p for every £1 you raise!

Date paid/sent:				
Amount paid/sent: £				
Please indicate how you paid				
☐ Post	☐ Hospice			
☐ CHSW website	1			